

Purina Mills® AntlerMax® WaterShield® Rut & Conditioning Deer Chow® 16 59ST

Designed for the Life of Your Deer™

What It Is:

A 16% -protein, fat-enhanced, water-resistant pelleted ration designed to improve the deer's body condition prior to and throughout the rut. The high energy content will replenish body condition of does and bucks during and following the rut and during periods of low forage availability and quality through the winter months. This superior nutrition will result in healthier animals prepared to grow big antlers and produce and feed large, healthy fawns. Formulated with patented AntlerMax® Protein Technology to promote superior antler growth in bucks next spring and summer, reproductive success and abundant milk production in does and assure optimum growth and healthy development in fawns. Contains proprietary AntlerMax® Mineral Technology, a power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for superior antler density and strength, optimum reproductive performance and healthy fawns. Protected by exclusive WaterShield® Technology which makes the pellet resistant to moisture, reducing waste and labor associated with water damage.



FEATURES

BENEFITS

High Fat Energy

Provides Premium Nutrition During Stress Periods With Low Forage Quality

So deer can retain vigor and replenish body condition during periods of nutritional stress such as post-rut and during harsh winter conditions. Puts animals in a strong position to grow large antlers and deliver and nurse large, healthy fawns.

Eliminates the Need to Supplement With Corn

AntlerMax® Protein Technology

Superior Antler Size and Mass

Optimal nutrition supports top body conditioning necessary for growing big antlers the following year.

Develops Exceptional Body Size

High-quality protein helps build muscle for exceptional body size.

Top Reproductive Performance and Strong Healthy Fawns

Provides critical nutrients to help assure top fertility. Helps to increase milk production and milk quality. Helps produce strong, healthy fawns with high survival rates.

Supplements Poor or Sparse Forage

So deer can maintain vigor during periods of environmental nutritional stress.

AntlerMax® Mineral Technology

Optimal Antler Growth, Density and Strength

A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals for optimal antler growth, reproductive success and enhanced growth rates.

WaterShield® Technology

Reduces Pellet Waste and Labor Normally Associated With Wet Conditions

An exclusive water-resistant process that repels moisture. The result is increased savings because of the dramatic reduction in pellet waste.

Enhances Flowability Through Gravity and Broadcast Feeders

Strong Apple Flavor

High Palatability

Enhanced with strong apple flavor to attract deer to the feed so they receive the benefit of a balanced diet.

High Quality Ingredients

Optimum Performance

Purina Mills[®] AntlerMax[®] WaterShield[®] Rut & Conditioning Deer Chow[®] 16 59ST

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Superior ingredients ensure high feed intake for optimum performance.

How and When to Feed:

1. Feed Purina Mills[®] AntlerMax[®] WaterShield[®] Rut & Conditioning Deer Chow[®] 16 to deer, elk and other game starting in October (after antler growth is complete and antlers have hardened) or one month before the start of the rut. Continue feeding through the end of December or until the antlers begin to drop.
2. Feed free-choice with adequate native forage or good quality hay.
3. Place under shelter near high animal activity and close to a constant supply of fresh, clean water. For best results, place feed in a free-choice protein or broadcast feeder. If used in a broadcast feeder, always blend 25% corn with 75% pellets to ensure flowability.
4. Consumption will vary depending upon season of the year, nutritional needs of the animals, availability of other foods and familiarity with pelleted feeds. Deer and elk unaccustomed to eating pelleted feed could require 30-45 days to achieve high intake. To speed this process, blend 75% corn with 25% pellets and gradually eliminate the corn over several weeks as deer accept the pellets.
5. If fed to animals in confinement, feed one to two pounds per 100 pounds of body weight in addition to free-choice, good-quality roughage.

Important:

1. A feeding program is only as effective as the management practices. Actual results can vary depending upon feed intake, environmental conditions and the quality of management practices.
2. Purina Mills[®] AntlerMax[®] WaterShield[®] Rut & Conditioning Deer Chow[®] 16 is a supplement, not a complete feed, and must be fed with free-choice access to adequate hay or native forage.
3. Deer, elk or other game should not have free access to corn as eating too much corn at one time can lead to serious digestive upsets and in extreme cases, even death.
4. Provide water and Purina Mills[®] AntlerMax[®] Deer and Elk Trophy Mineral[™] (59SF) at all times.

Caution:

Do not feed to sheep! This product contains copper. Store in a dry, well-ventilated area free from rodents and insects. Never use moldy or insect-infested feed. Regulations for the feeding of big game can vary from state to state. Please check with your local game and fish department for the proper usage of this product.

Guaranteed Analysis:

Crude Protein, not less than	16.0%
Crude Fat, not less than	3.5%
Crude Fiber, not more than 10.0%	
Crude Fiber, not less than	6.0%
Calcium (Ca), not less than	1.0%
Calcium (Ca), not more than	1.5%
Phosphorus (P), not less than	0.75%
Salt (NaCl), not less than	0.2%
Salt (NaCl), not more than	0.7%

ANIMAL PROTEIN PRODUCTS-FREE. Contact your local manufacturing plant for a current feed tag.

Quality Controlled by Purina Mills[®] Research

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59ST**

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Plant	JDE Number	Legacy Code	Description
FORT	0050253	59ST	ANTLERMAXWTRSHDRUT&CDDR16
GAIN	0050253	59ST	ANTLERMAXWTRSHDRUT&CDDR16
GONZ	0050253	59ST	ANTLERMAXWTRSHDRUT&CDDR16
HARR	0050253	59ST	ANTLERMAXWTRSHDRUT&CDDR16
MONT	0050253	59ST	ANTLERMAXWTRSHDRUT&CDDR16
SPEN	0050253	59ST	ANTLERMAXWTRSHDRUT&CDDR16
STAT	0050253	59ST	ANTLERMAXWTRSHDRUT&CDDR16
IGH	0050304	59ST	ANTLERMAXWTRSHDRUT&CDDR16
GAIN	0050304	59ST	ANTLERMAXWTRSHDRUT&CDDR16
GONZ	0050304	59ST	ANTLERMAXWTRSHDRUT&CDDR16
MONT	0050304	59ST	ANTLERMAXWTRSHDRUT&CDDR16
SPEN	0050304	59ST	ANTLERMAXWTRSHDRUT&CDDR16
STAT	0050304	59ST	ANTLERMAXWTRSHDRUT&CDDR16
MILF	0053062	59ST4	ANTLERMAXWTRSHDRUT&CDDR16 SPMX